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Directions of Small Business Development in Housing and Communal Services of Samara Region

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Аннотация
The article examines the need to involve small enterprises in the sphere of housing and communal services. The study aims at identifying the specificity of small enterprises' functioning in the housing and communal services and in the development of measures package that create conducive conditions for the inflow of small businesses that have a positive impact on the quality of provided services. The study is based on a statistical analysis of housing and communal services' market of Volga Federal District. There was organized a survey of managers in the sphere of housing and communal services of the Samara region to identify the main problems in the industry. The results of the research among managers of enterprises allow to group the factors that have a negative impact on the functioning of the enterprises in this sector of national economy. In today's economy the development of small enterprise structures in the housing sector cannot be effective if an effective management mechanism is not formed and number of methodological challenges will not be solved. Practical realization of the proposed directions is impossible without the participation and coordination of state agencies, the activities to involve small enterprises in the sphere of housing and communal services should be coordinated at all levels of government.

Ключевые слова
Ключевые слова автора: small enterprises; housing and communal services; external and internal conditions; management of small enterprises' development

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