

INTERNATIONAL CONFERENCE

"Innovations in teaching foreign languages: methods, language assessment, theories"

Kazan, Russia, June 3, 2019

Venue: Kazan Federal University
Institute of Philology and Intercultural Communication
(Tatarstan, 2)

Program **Monday, June 3**

8:30 – 10:00 Workshop Registration (1st Floor)

10.00 – 10:30 Opening Ceremony (Room 355, 3rd Floor)
Greetings from Deputy Director Dr. Iskander Yarmakeev

10.30-12.30 – Plenary Session (Room 355, 3rd Floor)

10.30-11.30 Ben Goldstein “The Power of Image” (Room 355)

11.30-12.20 L.A. Kozhevnikova ‘Linguaphobia’ or why our students don’t speak fluent English (Room 355)

12.20-12.50 Dr. M.I. Solnyshkina “Are our textbooks readable?” (Room 355)

12:50 - 14:00 Coffee break (Foyer, 3rd Floor)

14:00 – 15:00 Concurrent workshops 3

14:00 – 15:00 Ben Goldstein “Keeping up with the Screenagers” (Room 355)

14:00 – 15:00 L.A. Kozhevnikova “Developing students’ life skills along the learning journey” (Room 219)

14:00 – 15:00 E.Y. Semushina “Peculiarities of assessment of school-leavers of the Russian Federation in standardized form (based on Unified State Exam)” (Room 215)

15:00 Closing Ceremony (Room 355, 3rd Floor)

15:00 Presentation of certificates (Foyer, 3rd Floor)



Ben Goldstein is a teacher, teacher trainer, materials writer and international conference speaker. He has taught English for over twenty-five years in the UK, Spain and Hong Kong. He currently teaches on The New School's online MATESOL program (New York). He has co-authored the secondary coursebook series *Eyes Open* and the adult series *English Unlimited* and *Evolve* as well as the teachers' methodology handbooks *Working with Images* and *Language Learning with Digital Video* – all published by Cambridge University Press. His main interests lie in intercultural and identity issues, visual literacy and English as an International Language.

“The Power of Image”

Thanks to digital technology, never have we been able to access, create and manipulate such a great variety of images in so little time. This talk analyses ways images have been traditionally used in the language classroom – as visual aids or as prompts to language production – and seeks out some alternative which place the image at the centre of our **adult** classroom practice. Among others, we study how images can be exploited in their own right and used to foster intercultural awareness in class. In doing so, we will attempt to develop a visual literacy – encouraging **adult** students to interpret, rather than simply describe, these images.

“Keeping up with the Screenagers”

We all know how video can engage and motivate today's screenagers but are we making the best of the media? How can we really connect with our **teenage** learners through video? This talk begins by outlining the key roles of video and then analyses the changes that the digital age is making to the use of video in and outside class. We finish by showing ways that **teenage** students can think critically about the genre and create their own successful videos. Examples of student work will be shown.