

# International relations

## **DIGITAL DIPLOMACY**

*Master's program in English*

# International relations

## Master program Digital diplomacy

### Block 1. Modules

#### Mandatory modules

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1. Multi-polar world and sustainable development

2. World politics: sources and methodology of analysis

3. Situational modeling of international processes

4. Interactive strategies and practices in diplomacy

#### Modules of professional activity

5. Foreign language (first)

6. Foreign language (second)

### Block 1. Modules. The part formed by the participants of educational relations

#### Mandatory profile modules

Web branding and social media marketing

#### Elective profile modules

Big data and socio-political behavior

#### Block 4. Optional

- 1. Academic Communication
- 2. Adaptive module

#### Elective profile modules in the direction of training

Online remote modules of virtual mobility according to the program profile **COURSERA**

- 1. Global Diplomacy: Diplomacy in the Modern World University of London
- 2. Introduction to Communication Science University of Amsterdam
- 3. Moral Foundations of Politics Yale University
- 4. Understanding International Relations Theory University Higher School of Economics
- 5. Big Data University of San Diego

Modules of physical mobility in the direction of training (**Kazan Federal University**)

- 1. Russian culture and diplomacy
- 2. Russia's Eastern Policy: Opportunities and Prospects
- 3. Russia in the mirror of mutual perception with the countries of the West
- 4. Russia in the mirror of mutual perception with the countries of the East

### Block 2. Internships - Mandatory part

Field research by program profile

Field research by thesis preparation

### Block 2. Internships. The part formed by the participants of educational relations

Diplomatweb

Monitoring of the Foreign media and blogosphere

Special Workshop of the Program Director

Expert Analytical Practice in the Situation Center

### Block 3. Final certification

1. The state exam in the direction of training

2. The state foreign language exam

3. Performance and defense of the thesis