Occasional phraseology: semantic and pragmatic aspects

The issue is devoted to the problems of comparative studying of transformations of the initial form of phraseological units. The semantico-cognitive mechanism of such transformations in the structure of phraseological units is under concern. In this connection various approaches of different scientists to such science as phraseology in Western and Russian linguistics are described. The paper provides a systematization of these approaches to the study of idioms and offers an integrated modeling method of phraseological transformations based on the identification of syntactic, logico-semantic, motivational, structural, derivational and nominative models of phraseological transforms. The actuality of the theme is determined by the insufficient development and understanding of the ambiguity of phraseological transformations, their causes, specificity, determined by the type of language and the lack of a comprehensive study and description of all the stages in the formation of phraseological transforms: occasionalisms and neologisms.