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PROBLEMS OF ETHNOCULTURAL IDENTITY AND
CROSS-LANGUAGE COMMUNICATION

G.Kh. Gilazetdinova, I.Zh. Edikhanov, A.A. Aminova

Kazan Federal University (**RUSSIA**)

E-mails: ggilaz@mail.ru, eiskander@yandex.ru, almira.aminova@rambler.ru

Abstract: The article deals with the problem of relationship between language and culture, identifies factors affecting understanding of information in the process of intercultural communication, and points out a positive role of the artistic bilingualism. The emphasis is put to the fact that formation of national identity in the modern multicultural environment grows into a dialogue that promotes coexistence of different nations in common land.

Keywords: cross-cultural communication, semantics, linguistic knowledge, bilingualism and polylingualism, ethno-linguistic differentiations

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