

FRIDAY

June 23

Venue

Institute of Management, Economics and Finance at KFU, Butlerova Street, 4

Room B207, 2nd floor

08:45 – 09:00

Registration and welcome coffee

09:00 – 10:30

Session 1. Football Regulation

Assembly Hall KFU, 1st floor

10:35 – 11:10

Welcome speeches

11:10 – 11:30

Coffee/Tea break

Room B207, 2nd floor

11:30 – 13:00

Session 2. Networks and Performance

13:00 – 14:00

Lunchtime

14:00 – 15:30

Session 3. Tournament Theory

15:30 – 16:00

Coffee/Tea break

16:00 – 17:30

Session 4. Mega-events

17:30 – 18:30

Session 5. Determinants of Success

SATURDAY

June 24

Venue

Institute of Management, Economics and Finance at KFU, Butlerova Street, 4

Room B207, 2nd floor

08:45 – 09:00

Registration and welcome coffee

09:00 – 11:00

Session 6. Fans and Demand for Football

11:00 – 11:30

Coffee/Tea break

11:30 – 12:30

Session 7. Predictions

12:30 – 13:00

Coffee/Tea break

13:00 – 14:30

Session 8. Finance

14:30 – 15:00

Concluding remarks

08:45 – 09:00 Registration and welcome coffee

09:00 – 10:30 Session 1. Football Regulation

Chair: Shlomo Weber, New Economic School

Discussant: Elena Rogova, National Research University Higher School of Economics, St. Petersburg branch

Financial Regulations and Competitive Balance in a Sport League

Sonin Konstantin, University of Chicago, National Research University Higher School of Economics

Coauthor: Vsevolod Grabar

The Impact of UEFA's FFP Regulations on Audit Fees. Evidence from Spanish Football

Barajas Angel, University of Vigo; National Research University Higher School of Economics, Perm branch

Coauthors: Mercedes Mareque, Francisco López-Corrales

Which National Soccer Teams Benefit and Lose From Protectionism in Domestic Leagues?

Steblev Sergey, National Research University Higher School of Economics, New Economic School

10:35 – 11:10 Welcome speeches

Arkady Dvorkovich, Deputy Prime Minister of the Russian Federation

Weber Shlomo, Rector of New Economic School

Ilshat Gafurov, Rector of Kazan Federal University

Dmitry Dagaev, Deputy Vice Rector of Higher School of Economics

Konstantin Sonin, Professor at the University of Chicago and National Research University Higher School of Economics

Nail Izmaylov, Vice President FC Spartak

11:10 – 11:30 Coffee/Tea break

11:30 – 13:00

Session 2. Networks and Performance

Chair: Andrey Tuzikov, Kazan National Research Technological University

The role of social capital in national football team success

Zaitseva Inna, National Research University Higher School of Economics

Discussant: Anton Sobolev, University of California, Los Angeles

Football Club Transfer Networks and Performance

Parshakov Petr, National Research University Higher School of Economics, Perm branch

Coauthors: Dennis Coates, Iuliia Naidenova

Discussant: Natalia Lamberova, University of California, Los Angeles

Search For A Complete And Transitive Ranking Of Football Leagues

Stolyarov Arseniy, New Economic School

Coauthor: Gleb Vasiliev

Discussant: Konstantin Sonin, University of Chicago; National Research University Higher School of Economics

13:00 – 14:00

Speakers Lunch Meeting at Grand Hotel Kazan,
Peterburgskaya Str.1

14:00 – 15:30

Session 3. Tournament Theory

Chair and Discussant:

Dennis Coates, University of Maryland, Baltimore County; National Research University Higher School of Economics, Perm branch

Round-robin tournaments generated by the Circle Method have maximum carry-over

Spieksma Frits, KU Leuven

Coauthors: Erik Lambrechts, Annette M.C. Ficker, Dries R. Goossens

Round-Robin Tournaments with Limited Resources

Zubанov Andrey, University of Wisconsin-Madison

Coauthor: Dmitry Dagaev

Winning by Losing: Incentive Incompatibility in Multiple Qualifiers

Dmitry Dagaev, National Research University Higher School of Economics

Coauthor: Konstantin Sonin

15:30 – 16:00

Coffee/Tea break

16:00 – 17:30

Session 4. Mega-events

Chair and Discussant:

Angel Barajas, University of Vigo; National Research University Higher School of Economics, Perm branch

Mega-events Prefer Autocracies: Evidence from the Olympic Games

Avkhimovich Nikolai, National Research University Higher School of Economics, New Economic School

Mission of major sports events (case study of Republic of Tatarstan)

Miftakhov Marsel, Ministry of youth, sports and tourism of the Republic of Tatarstan

Coauthor: Marat Bariev

Belonging and Competence: Sports Mega-Events and Public Diplomacy Strategies for Emerging Powers

Yuval Weber, National Research University Higher School of Economics; Government Department and Davis Center for Russian and Eurasian Studies, Harvard University

17:30 – 18:30

Session 5. Determinants of Success

Chair and Discussant:

Andrey Zubanov, University of Wisconsin-Madison

Does outstanding player (in past) always mean successful coach (in future): the evidence from MLS

Bykova Anna, National Research University Higher School of Economics, Perm branch

Coauthor: Dennis Coates

Determinants of football club brands in Europe

Coates Dennis, University of Maryland, Baltimore County; National Research University Higher School of Economics, Perm branch

Coauthors: Arne Feddersen, Iuliia Naidenova, Petr Parshakov

08:45 – 09:00

Registration and welcome coffee

09:00 – 11:00

Session 6. Fans and Demand for Football

Chair and Discussant: David Forrest, University of Liverpool**Fans' preferences: uncertainty against brand perception**

Shakina Elena, National Research University Higher School of Economics,
Perm branch

Coauthors: Ángel Barajas, Thadeu Gasparetto**Telecasts in the US**

Pawlowski Tim, University of Tuebingen

Coauthor: Georgios Nalbantis**The effect of stadium features on demand for tickets in the Brazilian League**

Barajas Angel, University of Vigo; National Research University Higher
School of Economics, Perm branch

Coauthor: Thadeu Gasparetto**About the actual problems of working with football fans and ways to solve them**

Beshbaev Farruh, Ministry of youth, sports and tourism of the Republic of Tatarstan

11:00 – 11:30

Coffee/Tea break

11:30 – 12:30

Session 7. Predictions

Chair and Discussant: Frits Spieksma, KU Leuven**Evaluating significant effects from alternative seeding systems:****A Bayesian approach, with an application to the UEFA Champions League**

Forrest David, University of Liverpool

Coauthors: Francisco Corona, J.D. Tena, Michael Wiper**Football Squad Formation Using Machine Learning**

Vasiliev Gleb, Toros Research

Coauthor: Arseniy Stolyarov

12:30 – 13:00

Coffee/Tea break

13:00 – 14:30

Session 8. Finance

Chair: Tim Pawlowski, University of Tuebingen

Intellectual Capital of European Football Clubs: Assessment its Contribution to Financial Performance

Rogova Elena, National Research University Higher School of Economics,
Saint Petersburg branch

Coauthor: Daria Guseva

Discussant: Petr Parshakov, National Research University Higher School of Economics,
Perm branch

Hard Currencies and Footballing Domination

Campbell Douglas, New Economic School

Discussant: Yuval Weber, National Research University Higher School of Economics;
Government Department and Davis Center for Russian and Eurasian Studies,
Harvard University

Stock Market Reaction To Football Sponsorship: Does Sponsoring Company's Ownership Matter?

Naidenova Iuliia, National Research University Higher School of Economics,
Perm branch

Coauthor: Aleksei Chmykhov

Discussant: Tim Pawlowski, University of Tuebingen

14:30 – 15:00

Concluding remarks

15:15 – 16:15

Speakers Lunch Meeting at Grand Hotel Kazan,
Peterburgskaya Str.

About NES

The New Economic School, founded in 1992, is an independent, private, and advanced research and education facility in economics and finance in Moscow. NES's degrees are accepted and well-regarded in Russia and abroad. The mission of the New Economic School is to benefit Russia's private and public sectors through excellence in economics education and research.

The top quality of education, offered by NES, is based on unique composition of its faculty, which consists of professors with PhD in finance and economics from world's top universities, and academically strong body of students. NES graduates are pursuing careers in top-tier international and local companies, or continuing their academic paths towards PhD or MBA degrees in the most recognized universities in the world.

The core activities of NES are: education, research, corporate training and professional development, development of economic research and education in Russia and the NIS.



About KFU

Founded in 1804, Kazan Federal University is second oldest in Russia. It received the status of a federal university in 2010 when Kazan State University merged with several other leading educational institutions in Tatarstan.

KFU now has over 44,000 students (with more than 4,000 international students), 3,000 faculty members, over 150 international laboratories, about 600 educational programs of all levels, and 3 campuses in the major cities of the Republic of Tatarstan.

Since 2013, Kazan University has been a part of Project 5-100, a federal program aimed at increasing the international competitiveness of Russian universities.

The University has been ranked among the top in the nation, with the latest QS World University Rankings placing it at 441st – 450th position globally and 12th in Russia.

KFU now tasks itself with implementing the University 3.0 strategy comprising research, education, and cooperation with business in equal measure.



NATIONAL RESEARCH
UNIVERSITY

About HSE University

Consistently ranked as one of Russia's top universities, the Higher School of Economics is a leader in Russian education and one of the preeminent economics and social sciences universities in eastern Europe and Eurasia. Having rapidly grown into a well-renowned research university over two decades, HSE sets itself apart with its international presence and cooperation.

Our faculty, researchers, and students represent over 50 countries, and are dedicated to maintaining the highest academic standards. Our newly-adopted structural reforms support HSE's drive to internationalize and the groundbreaking research of our faculty, researchers, and students.

Now a dynamic university with four campuses, HSE is a leader in combining Russian education traditions with the best international teaching and research practices. HSE offers outstanding educational programmes from secondary school to doctoral studies, with top departments and research centres in a number of international fields.

Since 2013, HSE has been a member of the 5-100 Russian Academic Excellence Project, a highly selective government programme aimed at boosting the international competitiveness of Russian universities.



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