INSTITUTE OF MANAGEMENT, ECONOMICS AND FINANCE

Bachelor’s Program

FIELD – 43.03.03 Hotel Business

Program: Hotel Business

The Start of the Program – 2017

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| **Module Code** | **Subject Title and Description** | **ECTS** | **Exam-Passed/Failed** | **Semester** | **Compulsory/Elective** |
| Б1.Б.1 | Foreign Language | 4 | Passed/Failed | 1 | Compulsory |
| Б1.Б.2 | History | 2 | Passed/Failed | 1 | Compulsory |
| Б1.Б.6 | Physical Training | 2 | Passed/Failed | 1 | Compulsory |
| Б1.Б.7 | Information Technologies | 2 | Passed/Failed | 1 | Compulsory |
| Б1.Б.11 | Concepts of Modern Natural Science | 2 | Passed/Failed | 1 | Compulsory |
| Б1.Б.21 | Service | 3 | Passed/Failed | 1 | Compulsory |
| Б1.В.ОД.6 | Balneology and World Resorts | 4 | Exam | 1 | Compulsory |
| Б1.В.ОД.11 | History of Hospitality and Service | 5 | Exam | 1 | Compulsory |
| Б1.В.ОД.12 | Touristic Geography | 2 | Passed/Failed | 1 | Compulsory |
| Б1.В.ОД.14 | Documentary Support of Hotel Enterprise Management | 4 | Exam | 1 | Compulsory |
| Б1.Б.1 | Foreign Language | 4 | Passed/Failed | 2 | Compulsory |
| Б1.Б.8 | Mathematics | 4 | Exam | 2 | Compulsory |
| Б1.Б.20 | Organisation of Hotel Business | 3 | Passed/Failed | 2 | Compulsory |
| Б1.Б.21 | Service | 4 | Exam | 2 | Compulsory |
| Б1.В.ОД.7 | Research Methods in Tourism | 3 | Passed/Failed | 2 | Compulsory |
| Б1.В.ОД.12 | Touristic Geography | 3 | Exam | 2 | Compulsory |
| Б1.В.ОД.15 | Current Problems of Hotel Industry Development | 3 | Exam | 2 | Compulsory |
| Б1.В.ОД.22 | Organisation of Sanatorium and Resort Complexes Activities | 3 | Passed/Failed | 2 | Compulsory |
|  | Physical Training and Sport Elective Disciplines | 2 | Passed/Failed | 2 | Compulsory |
| Б2.У.1 | Internship on Obtaining Primary Professional Skills including the Primary Scientific Skills | 3 | Passed/Failed | 2 | Compulsory |
| Б1.Б.1 | Foreign Language | 4 | Passed/Failed | 3 | Compulsory |
| Б1.Б.4 | Life Safety | 2 | Passed/Failed | 3 | Compulsory |
| Б1.Б.9 | The Russian Language and Culture of Speech | 2 | Passed/Failed | 3 | Compulsory |
| Б1.Б.19 | World Touristic Centres | 2 | Passed/Failed | 3 | Compulsory |
| Б1.В.ОД.5 | Design of Hotel Enterprise | 4 | Exam, Term Paper | 3 | Compulsory |
| Б1.В.ОД.8 | Hotel Industry Statistics | 5 | Exam | 3 | Compulsory |
|  | Physical Training and Sport Elective Disciplines | 2 | Passed/Failed | 3 | Compulsory |
| Б1.В.ДВ.1.1 | Social science | 2 | Passed/Failed | 3 | Elective |
| Б1.В.ДВ.1.2 | Cultural Studies | 2 | Passed/Failed | 3 | Elective |
| Б1.В.ДВ.1.3 | Political Science | 2 | Passed/Failed | 3 | Elective |
| Б1.В.ДВ.1.4 | Basics of Social State | 2 | Passed/Failed | 3 | Elective |
| Б1.В.ДВ.1.5 | Conflict Resolution Management | 2 | Passed/Failed | 3 | Elective |
| Б1.В.ДВ.1.6 | Study of Logic | 2 | Passed/Failed | 3 | Elective |
| Б1.В.ДВ.6.1 | Professional Ethics and Etiquette | 4 | Exam | 3 | Elective |
| Б1.В.ДВ.6.2 | Relationship Psychology | 4 | Exam | 3 | Elective |
| Б1.В.ДВ.6.3 | Psychology of Business Communication | 4 | Exam | 3 | Elective |
| Б1.В.ДВ.9.1 | Cartographic Application for Professional Activity | 4 | Exam | 3 | Elective |
| Б1.В.ДВ.9.2 | Hotel Business Logistics | 4 | Exam | 3 | Elective |
| Б1.В.ДВ.9.3 | Engineering Systems and Hotel Communications | 4 | Exam | 3 | Elective |
| Б1.Б.1 | Foreign Language | 4 | Exam | 4 | Compulsory |
| Б1.Б.19 | World Touristic Centres | 4 | Exam | 4 | Compulsory |
| Б1.Б.22 | Commercial Activities in Hotel Industry | 3 | Passed/Failed | 4 | Compulsory |
|  | Physical Training and Sport Elective Disciplines | 2 | Passed/Failed | 4 | Compulsory |
| Б1.В.ОД.1 | Political Aspect of Tourism Development in the Countries | 4 | Passed/Failed | 4 | Compulsory |
| Б1.В.ОД.2 | Global Reservation Systems | 5 | Exam | 4 | Compulsory |
| Б1.В.ОД.16 | Technology and Organisation of Catering Service | 3 | Passed/Failed | 4 | Compulsory |
| Б1.В.ОД.17 | Basics of Management and Marketing | 3 | Passed/Failed | 4 | Compulsory |
| Б2.П.1 | Internship on Obtaining Primary Professional Skills and Professional Experience | 5 | Passed/Failed | 4 | Compulsory |
| Б1.Б.5 | Economics | 2 | Passed/Failed | 5 | Compulsory |
| Б1.Б.13 | Professional Foreign Language | 1 | Passed/Failed | 5 | Compulsory |
| Б1.Б.14 | Second Foreign Language | 4 | Passed/Failed | 5 | Compulsory |
| Б1.Б.15 | Information Systems and Technologies in Hotel Industry | 4 | Exam | 5 | Compulsory |
| Б1.Б.17 | Analysis of the Hotel Enterprise Economic Resources | 3 | Passed/Failed | 5 | Compulsory |
| Б1.Б.18 | Transport Service Organisation | 4 | Exam | 5 | Compulsory |
| Б1.В.ОД.10 | Forecasting in Hotel Industry | 4 | Exam | 5 | Compulsory |
| Б1.В.ОД.13 | Hotel Enterprise Economy | 4 | Passed/Failed | 5 | Compulsory |
|  | Physical Training and Sport Elective Disciplines | 2 | Passed/Failed | 5 | Compulsory |
| Б1.Б.3 | Philosophy | 2 | Passed/Failed | 6 | Compulsory |
| Б1.Б.10 | Basics of Law and Corruption Management | 2 | Passed/Failed | 6 | Compulsory |
| Б1.Б.12 | Legal Support of Hotel Business | 3 | Passed/Failed | 6 | Compulsory |
| Б1.Б.13 | Professional Foreign Language | 2 | Passed/Failed | 6 | Compulsory |
| Б1.Б.14 | Second Foreign Language | 3 | Passed/Failed | 6 | Compulsory |
| Б1.Б.16 | Analysis of the Hotel Enterprise Economic Resources | 3 | Passed/Failed | 6 | Compulsory |
| Б1.В.ОД.3 | Hospitality Industry Management | 4 | Exam | 6 | Compulsory |
| Б1.В.ОД.9 | Term Paper | 4 | Passed/Failed, Term Paper | 6 | Compulsory |
| Б1.В.ОД.18 | Hotel Enterprise Workforce Planning | 4 | Exam | 6 | Compulsory |
| Б1.В.ОД.21 | Hotel Service Advertising | 4 | Exam | 6 | Compulsory |
|  | Physical Training and Sport Elective Disciplines | 1 | Passed/Failed | 6 | Compulsory |
| Б2.П.2 | Research Work | 2 | Passed/Failed | 6 | Compulsory |
| Б2.П.3 | Technological Internship | 3 | Passed/Failed | 6 | Compulsory |
| Б1.Б.14 | Second Foreign Language | 3 | Passed/Failed | 7 | Compulsory |
| Б1.В.ОД.4 | Marketing Technologies in Hospitality Industry | 4 | Exam | 7 | Compulsory |
| Б1.В.ОД.19 | Innovations in Hospitality Service | 4 | Exam | 7 | Compulsory |
| Б1.В.ДВ.2.1 | History of the Republic of Tatarstan | 2 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.2.2 | Management Psychology | 2 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.2.3 | The Tatar Language in Professional Communication | 2 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.2.4 | History of Religions | 2 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.2.5 | Kazan University History | 2 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.3.1 | Complex of Additional Services in Hotel Industry | 4 | Exam | 7 | Elective |
| Б1.В.ДВ.3.2 | Basics of Tour Operations | 4 | Exam | 7 | Elective |
| Б1.В.ДВ.3.3 | Excursion Service | 4 | Exam | 7 | Elective |
| Б1.В.ДВ.7.1 | Hotels and Catering Design | 4 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.7.2 | Historical, Cultural and Natural Environment | 4 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.7.3 | Historical, Cultural and Natural Environment | 4 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.8.1 | Hotel Service Planning | 4 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.8.2 | Sales Technologies in Hospitality Industry | 4 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.8.3 | Hotel Site Development | 4 | Passed/Failed | 7 | Elective |
| Б1.В.ДВ.10.1 | Traditions and Customs | 3 | Exam | 7 | Elective |
| Б1.В.ДВ.10.2 | Cooking and Serving Technologies | 3 | Exam | 7 | Elective |
| Б1.В.ДВ.10.3 | Nations’ Cuisine | 3 | Exam | 7 | Elective |
| Б2.П.4 | Undergraduate Internship | 3 | Passed/Failed | 7 | Compulsory |
| ФТД.1 | Basics of Hotel Enterprise Security | 3 | Passed/Failed | 7 | Elective |
| Б1.Б.14 | Second Foreign Language | 5 | Exam | 8 | Compulsory |
| Б1.В.ОД.20 | Records of Property and Liabilities of Hotel Enterprise | 4 | Exam | 8 | Compulsory |
| Б1.В.ДВ.4.1 | Video and Photo Service in Hotel Business | 4 | Exam | 8 | Elective |
| Б1.В.ДВ.4.2 | Animation in Hotel Complexes | 4 | Exam | 8 | Elective |
| Б1.В.ДВ.4.3 | Personal and Professional Development | 4 | Exam | 8 | Elective |
| Б1.В.ДВ.5.1 | Hotel Chains | 4 | Passed/Failed | 8 | Elective |
| Б1.В.ДВ.5.2 | Geography of Hotel Service Enterprises | 4 | Passed/Failed | 8 | Elective |
| Б1.В.ДВ.5.3 | Globalisation Processes in Hotel Industry | 4 | Passed/Failed | 8 | Elective |
| Б1.В.ДВ.11.1 | Planning of Production and Technological Activities of Placing Means | 3 | Passed/Failed | 8 | Elective |
| Б1.В.ДВ.11.2 | Organisation and Control of Hotel Enterprise Units Activities | 3 | Passed/Failed | 8 | Elective |
| Б1.В.ДВ.11.3 | Hotel Infrastructure Management | 3 | Passed/Failed | 8 | Elective |